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|  | Questions to Consider |
| Expertise in the health problem or its causes | *Who has content knowledge relative to the health problem or its causes?*  Dermatologists, cancer researchers, firefighters, occupational health and safety professionals in the fire service.  *What disciplines can be most helpful in describing problems from an ecological perspective?*  Public health professionals, cancer researchers  *Who knows about similar problems?*  Occupational health professionals, cancer researchers, other fire services around the world  *Who is well respected for knowledge of this health problem or others like it?*  Dermatologists, cancer researchers  *Who has worked on a similar needs assessment or program?*  Canadian Cancer Society, Melanoma Canada |
| Diverse perspectives and community participation | *Who has needs and perspectives related to the problem?*  Frontline firefighters, leadership in the fire service, occupational health and safety professionals  *When programs are developed related to the needs and problems, who are the potential clients, participants, or beneficiaries?*  Frontline firefighters who are exposed to carcinogenic materials  *Who already works with potential beneficiaries?*  Melanoma Canada, Canadian Cancer Society, Health promotion professionals supporting fire services across Canada, the fire service union representatives  *Who can help the planning group clarify values related to the needs assessment and intervention development?*  Firefighters, leadership of the fire service, the fire service union representatives  *Who are the potential critics of the program or initiative?*  Insurance providers required to compensate for illness of a workplace origin |
| Responsibility and authority | *Who will manage the needs assessment and program development?*  Health promotion professionals working within or for the employer  *Who is the funder?*  Employer, or provincial grant funding related to cancer prevention initiatives  *Who can become a partner in the assessment and program development?*  The fire service union representatives, Not-for-profit agency’s who already do health promotion/cancer prevention such as Melanoma Canada, Canadian Cancer Society.  Who can *bring* resources to the endeavor?  Local dermatologists, not-for-profit agency’s who already do health promotion/cancer prevention such as Melanoma Canada, Canadian Cancer Society. |
| Influence | *Who has served as a resource to community members for this problem or related ones?*  Local dermatologists, not-for-profit agency’s who already do health promotion/cancer prevention such as Melanoma Canada, Canadian Cancer Society.  *What policy makers have worked on this type of problem?*  Alberta Cancer Prevention Legacy Fund, Alberta Health, Alberta Health Services  *Who are opinion leaders who might have an interest in this type of problem?*  Alberta Cancer Prevention Legacy Fund, Alberta Health, Alberta Health Services, Canadian Cancer Society  *Who can help the planning team access expertise and other resources of the community?*  Health promotion professionals working within or for the employer  *Who can garner support and buy-in to the project?*  Leadership among the human resources department of the employer |
| Commitment to the issue | Who will want to help the needs assessment team develop and disseminate its conclusions?  Not for profit institutions, representation by the employer, the fire service union representatives  Who might advocate for the assessment and intervention development?  The fire service union representatives  Who has been working on the problem from a practice perspective?  Health promotion professionals working within or for the employer  Who has been working on the problem from a research perspective?  Cancer researchers focused on public safety personnel  Who could bring creative energy to the project?  Health promotion professionals working within or for the employer, the fire service union representatives |

Adapted from: Bartholomew Eldredge, L. K., Markham, C. M., Ruiter, R. A. C., Fernández, M. E., Kok, G., & Parcel, G. S. (2016). *Planning health promotion programs: An intervention mapping approach*. John Wiley & Sons.